



Music Library Association
Southern California Chapter

Newsletter

May 2010, Number 92

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GREETINGS FROM OUR CHAIR Stephanie Bonjack University of Southern California

It was great to see so many of you at the joint MLASCC / AMS Pacific-Southwest meeting in February! Thanks to Jim Soe Nyun for pulling it together within such a short amount of time. It was an opportunity to meet new colleagues and hear about the diversity of scholarship happening in colleges and universities in our region. Look for a full write-up in the national MLA Newsletter soon.

The MLA conference in San Diego was amazing! Thanks to everyone who participated in local arrangements and to those who donated to the silent auction basket. Special thanks goes to Ken Calkins, whose steadfast commitment and hard work ensured that everything from the tour to the trolley service were carried out smoothly. Speaking of trolleys, they were the largest financial contribution our chapter made to the conference, and I couldn't have thought of a better way for us to make a lasting impression on our colleagues. Even though conference attendance was lower than some years, the tropical resort, sunny weather, and gracious hosts made this Annual Meeting an event to remember.

As many of you are aware, I am making a case to change the structure of the Chair term, either to mimic the national structure or modify what we currently do. You will all be hearing more on the subject after the spring Board meeting April 30th. Also, be on the lookout for spring ballots, which you will receive electronically. Thanks to Past Chair Lindsay Hansen for preparing a strong slate of candidates.

I wish everyone a very happy spring and a relaxing summer!

Stephanie Bonjack
MLA/SCC Chair

Music Library Association Annual Meeting

March 21-24, 2010 San Diego, CA
Reports and Presentations by our Members

Local Arrangements Committee Wrap-up

I'm sure many of you have received the same kind of compliments that I have: "Thank you, thank you, for designing a memorable MLA experience! This was one for the record books." And the LAC did it despite very challenging times for fundraising and attendee travel budgets. The meeting was a long time coming with lots to do. Thanks to the teams who came through so well for the logo, website, the skit in Chicago, and the registration desk. My personal thanks to the San Diego colleagues who helped with everything, including shuttle planning, MLA Big Band instrument rentals, and conference bag stuffing.

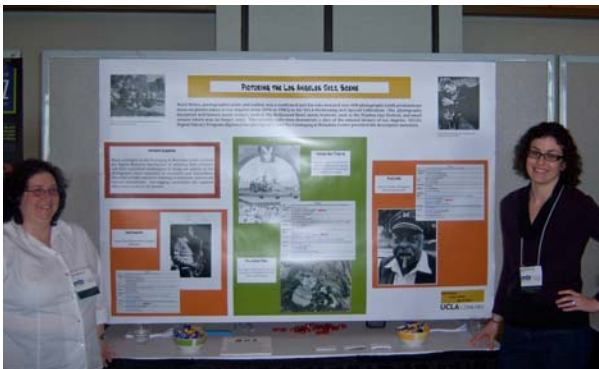


MLA/SCC members help run the registration desk

Things turned out great. Although we had to cancel two of the three tours offered, the "Scenic San Diego by Land & Sea" tour filled up to run on budget. In lieu of the canceled tours, the itinerary included Coronado Island and arrived at Balboa Park in time for part of the Spreckels Organ concert. The "Music Across the Border" plenary session sponsored by the LAC provided a very local and memorable start to the conference with terrific presenters. There have been raves for the banquet entertainment by Gilbert Castellanos and his band. The most frequent compliment I've heard is appreciation for the evening restaurant shuttles sponsored by our chapter. It worked out fine since people showed up at staggered times, so there were no long lines or waits. The Old Town shuttle was most popular--perhaps the morning plenary inspired a taste for Mexican food!

By Ken Calkins, UC-San Diego

Picturing the Los Angeles Jazz Scene



Sharon and Hermine with their poster presentation

Sharon Benamou, Hermine Vermeij and Claudia Horning presented a poster session in San Diego on the Weber Jazz Collection. Mark Weber, a photographer, poet, and author, donated over 600 photographs to the UCLA Performing Arts Special Collections. This collection of photographs, taken mostly by Weber, documents experimental jazz musicians and musical groups during the 1970s-1990s (the majority were taken in Los Angeles between 1976 and 1985). The photographs were digitized by the UCLA Digital Library Program and metadata for them created by the Metadata Taskforce within the Cataloging & Metadata Center. The photographs also document well-known music venues, such as the Hollywood Bowl, music festivals (e.g. the Playboy Jazz Festival), and small venues which may no

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Music Library Association Annual Meeting

March 21-24, 2010 San Diego, CA

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longer exist. The metadata includes extensive indexing of musicians, venues and musical instruments. Geo-tagging coordinates are supplied when exact locations are known. The poster demonstrated how the geo-tags may be used in the future by linking to images associated with the coordinates. This provoked great interest in others working on digital projects. The digitized photographs are visible online here: <http://digital2.library.ucla.edu/viewItem.do?ark=21198/zz00095z2v>

By Sharon Benamou, UC-Los Angeles



MLA/SCC members and friends enjoy dinner at a local Mexican restaurant



Public Libraries Committee Update

Blair Whittington is Chair of the Public Libraries Committee of the Music Library Association. Members of the committee are public music librarians in New York, Philadelphia, Tulsa, Pittsburgh, San Diego, Houston and Seattle. Every year the committee has a hot topics discussion relating to music in public libraries. Topics this year included budget cutbacks, problems with circulating CDs, vendors for books, CDs and scores and new online music resources. The committee has had presentations on managing concerts/music lectures in public libraries and on internet radio/streaming music. For the 2011 annual meeting in Philadelphia the committee is planning a tour of the Free Library of Philadelphia, which has one of the major music collections in the country.

By Blair Whittington, Brand Library & Art Center



Left: Old Town Trolley, sponsored by the MLA/SCC chapter, waits to transport conference attendees to Old Town and other destinations

Right: MLA/SCC's newest "member," Linus Johannes Bossardt, enjoys the pool at Paradise Point



Music Library Association Annual Meeting

March 21-24, 2010 San Diego, CA

A Celebration of Jazz at Brand Library

Alyssa Resnick and Blair Whittington of Brand Library presented a poster session on March 23 at the Music Library Association (MLA) annual meeting in San Diego, CA. The 4'x6' poster captured many images from ***A Celebration of Jazz at Brand Library***. These events paid tribute to the vibrant Los Angeles area jazz scene in pictures, sound, and words. Two weeks of programming included seven events: concerts, film screenings, and talks with musicians and artists, organized around ***The Performance Portraits of Bob Barry***, an exhibition of the Los Angeles based photographer's remarkable award-winning images.



Blair & Alyssa with their poster presentation

The events were organized by Cathy Billings (Art Librarian/Gallery Manager), Blair Whittington (Music Librarian/Recital Hall Manager), Alyssa Resnick (Senior Library Supervisor/Gallery & Recital Hall Director) and photographer Bob Barry. The Brand Library staff worked with Bob Barry to schedule the performing artists and the musicians and artists who participated in the talks or panel discussions. All events were free and open to the public and co-sponsored by the Associates of Brand Library.

MLA members who visited the poster were impressed with the poster itself but also impressed with the professional events that the staff were able to bring to the public. In addition to the poster that was made the booth also included a banner from the event, postcards, laminated flyers and a photo album of 150 photographs that further documented the event. The most asked question from visitors was how so many events could be funded and produced by such a small staff. The exhibition was part of Brand Library Art Galleries annual gallery schedule, the performing artists were compensated with funds from the Associates of Brand Library, speakers donated their time, rights to screen the films were provided at no charge, and printed materials were funded through the gallery's annual graphic budget and a printer with extremely inexpensive prices was used. It was a great experience to show the members of MLA, who are primarily from academic institutions, these extraordinary events that were produced at a public library at no charge to the guests who attended.

By Alyssa Resnick, Glendale Public Library



Left: MLA Café overlooking the bay

Right: The MLA Big Band entertains attendees during the cocktail hour

Photos by Laurie Bailey and Hermine Vermeij



MLA/SCC - AMS Pacific Joint Meeting

February 12, 2010, CSU-Long Beach Long Beach, CA

Presentation Highlights by Lindsay Hansen and Lisa Nitsch

Seth Houston, a doctoral student at USC, gave the first presentation of the day, "Restoring Self Through an Exotic Other: Orientalism and the Poetic in Robert Schumann's *Das Paradies und die Peri*." He argued that Schumann employed a few key motifs in this lesser-known work and explained that *Paradies* represented Germany's attempts to surpass Greece as the center of cultural importance. Houston also noted that given the fascination with Orientalism at the time, Schumann did not use many non-Western motifs.

Catherine Brown, a librarian at UCLA's Biomedical Library, spoke about Powell Library's successful concert series in "Music in a Library!? The UCLA Powell Library as a Non-Traditional Performance Space." She provided a literature review of library concerts dating back to the early 20th century (Boston Public, Los Angeles Public, etc.) and described the many challenges of library concerts: balancing the library patrons with concertgoers, having a barebones budget and requiring free performances, and the acoustics. She shared a short video of UCLA Music Library employee Henry Lim, who recently performed Bob Dylan songs with a string quartet. The concert series at Powell Library originated in the early 1960s, ending in 1990 and rejuvenated in 1998. The music performed is primarily early, including vocal, classical guitar and strings, but musicians have also played contemporary pieces. More information about the concert series is available on UCLA's Powell Library webpage: <http://www.library.ucla.edu/libraries/college/>

Stephen Penner, a graduate student in conducting at California State University, Northridge, presented his findings on "Hype in Classical Music-Good or Bad?" Mentioning that the Los Angeles Philharmonic had earmarked \$750,000 to promote the arrival of new conductor Gustavo Dudamel, Penner had set out to determine if, historically, this kind of promotion was beneficial. He consulted the archives of the LA Times, LA Philharmonic, and the City of Los Angeles, counting the number of articles preceding the arrival of conductors such as Andre Previn and Esa-Pekka Salonen. He also compared the number of orchestral recordings per conductor, as one measure of the orchestra's success, having been unable to acquire data on ticket or subscription sales. He concluded that "hype has not been a factor in the orchestra's success or value."

Dr. Alejandro Planchart of UC-Santa Barbara provided an enlightening presentation, "The Nature of the Prose Repertory in Southern Italy," noting how the influence of Roman Gregorian Chant can be found in the troupes, proses, and sequentiae of the early ninth century in Southern Italy. Dr. Planchart noted that this influence could best be attributed the music brought by the armies of Charlemagne, during the Crusades. His presentation also examined how in the ninth century, and throughout the tenth and eleventh centuries, local cantors of Southern Italy composed sequentiae, proses, and tropes for local, as well as major feasts of the year, developing unique works which combined and exhibited aspects of the local Beneventan musical style, as well as Gregorian and Frankish musical influence.
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*The Bob Cole Conservatory of Music
Photo by Lisa Nitsch*



MLA/SCC - AMS Pacific Joint Meeting

February 12, 2010, CSU-Long Beach Long Beach, CA

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The joint meeting concluded with an entertaining presentation by Dr. Roger Hickman, Professor of Music History at California State University, Long Beach. In his presentation, "Miklós Rózsa's March Madness," Dr. Hickman's noted that the Hollywood film composer Miklós Rózsa demonstrated a significant use of the march genre in a number of his 100 film scores. Perhaps the most notable examples are exhibited in his Oscar winning film score "Ben Hur." Dr. Hickman provided examples exhibiting the composer's musical development throughout his career and his use of the march to underscore a wide range of emotions, from triumph to tragedy, with the use of the recognizable military march style, funeral marches, as well as creating a sense of suspense in the composer's well known Film Noir scores. Dr. Hickman concluded that perhaps the composer's unprecedented fondness for marches may have been influenced by the marches found in Arthur Honegger's score to "Les Miserables."

MLA/SCC Treasurer's Report

As of April 8, 2010

Account Balances:

	October 30, 2009	April 8, 2010
Checking :	\$6,530.52	\$5,318.71

Transactions October 30, 2009-April 8, 2010

Income:

Memberships	\$	629.00
2010 Chapter meeting registrations	\$	144.00
Total:	\$	773.00

Expenses:

CLA 2009 Exhibit expenses	\$	98.86
February 2010 meeting expenses	\$	85.95
Donation MLA National (Annual Meeting)		\$ 1,800.00
Total:	\$	1,984.81



MEMBER NEWS

Alyssa Resnick, Glendale Public Library

On February 1st, Alyssa Resnick was promoted to Library Services Administrator for the Glendale Public Library. She previously served as the Senior Library Supervisor at Brand Library & Art Center, the art and music branch of the Glendale Public Library, for over five years. Alyssa will oversee digital services, revenue generation, including the development of a library foundation, and exploration of the feasibility of a tax assessment. She will also oversee Collection Services (which includes Circulation, Technical Services, & Acquisitions) and Technology Services. She will also assume responsibility for administration of the Brand Library renovation through the design process.

Prior to her tenure with the Glendale Public Library, Alyssa worked at the Getty Research Institute Research Library in the Acquisitions Department. She later served as a Senior Project Manager with Library Associates and subsequently worked with Follett Media Distribution as their Director of Sales to Public Libraries for three years.

Alyssa says that she is sad to leave Brand Library but looks forward to her new duties. She continues her active involvement with MLA and ARLIS.



WELCOME TO OUR NEW MLA/SCC MEMBERS

Mark Harryman, San Diego Public Library

Mark Harryman is a Youth Services Librarian for the San Diego Public Library. Mark has played or sang music almost all his life, receiving a BA in Music and a completion of a Music Education degree, without a credential, from San Diego State. His interest in librarianship began with his mother when she was a library volunteer in elementary school. Mark worked in libraries as a student worker in college. He enjoys music librarianship and hopes to work more in that field.

Christeta Nini, Student, San Jose State University

Christeta Nini, commonly known as Christy Nini, began her library graduate program with San Jose State University in January 2009. She has a Bachelor's degree in Music History from UCLA and is interested in music librarianship. She looks forward to graduating in Spring 2011.



MLA/SCC Executive Board 2010

Chair:	Stephanie Bonjack, <i>USC</i>
Vice Chair / Chair Elect:	James Soe Nyun, <i>UC San Diego</i>
Past Chair:	Lindsay Hansen, <i>CSU Northridge</i>
Secretary / Treasurer:	Laura Horwitz, <i>UC Los Angeles</i>
Members-At-Large:	Hermine Vermeij, Publications, <i>UC Los Angeles</i> Lisa Nitsch, Membership, <i>LA Trade-Technical College</i>

MLA/SCC Newsletter

No. 92, May 2010

The *MLA/SCC Newsletter* is published twice yearly. Content is welcome and encouraged on member news, new library acquisitions and programs, highlights from conferences and workshops, etc.

Please send submissions and communications to the editor:
Laurie Bailey, San Diego Public Library, lbailey@sandiego.gov

Go to the Chapter's website at <http://www.mlascc.org>
for more chapter information & resources!

CALENDAR

June 1, 2010:	MLA 2011 Program proposals due
June 10-13, 2010:	Ojai Music Festival, Ojai, CA
June 13-16, 2010:	Special Libraries Association Conference, New Orleans, LA
June 24-29, 2010:	ALA Annual Conference, Washington, D.C.
Nov 12-15, 2010:	CLA Conference, Sacramento, CA
Feb 9-12, 2011:	MLA Annual Meeting, Philadelphia, PA

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